

# PARTNERSHIP MARKETING SUMMIT

March 19-20, 2017 @ The Paris Hotel

## Select Your Sponsorship

[ ] **Headline** - \$10,000 (1 Total)

[ ] **Gold** - \$5,000 (5 Total)

## Other Sponsorship Opportunities

[ ] **Reception** \$2,500

[ ] **Breakfast** \$2,500

[ ] **Morning Coffee** \$2,500

[ ] **Lunch** \$2,500

Join us in Las Vegas for LeadsCon's inaugural Partnership Marketing Summit on March 19-20. Sponsoring this event will help position your organization at the leading edge of affinity/alliance marketing opportunities with some of the top brands, membership organizations and publishers in the world. The Partnership Marketing Summit was formed to establish a network of allied companies that can each benefit from an open exchange of ideas and unmatched networking opportunity. We will make connections, explore best practices and case studies, as well as look at the role of technology in facilitating strategic customer acquisition alliances.

The Partnership Marketing Summit will take place at LeadsCon, the performance marketing industry's leading forum for networking and thought leadership. Aligning the Summit with LeadsCon creates immediate opportunities for companies to network with key buyers, decision makers and industry professionals all looking for ways to expand their customer acquisition efforts.

As a sponsor, you will have comprehensive event branding, including pre-show collateral, on-site exposure and post-event communications. Summit attendees will represent a very qualified group of buyers, with senior executives, marketing and business development leaders from major brands, affinity groups and top tier publishers. Sponsors will have a unique opportunity to network and establish meaningful dialogue.

### HEADLINE SPONSORSHIP PACKAGE

EXCLUSIVE \$10,000

Get maximum exposure with the exclusive headline package

- Table Top Display In Session Room During Summit
- 5 Minute Sponsor Introduction During Summit From The Main Stage
- Keynote Session Sponsor – Recognition from the stage and branding on screens
- Company Logo with Keynote Listing in Event Guide
- Chair drop in general session room for opening general sessions prior to the Show
- One Billboard in prominent location (1 - 3'w x 8'h single-sided signs w/sponsor artwork)
- A sponsor table for 8 guests – location selected by Sponsor + 4 sponsor staff passes
- Company Logo on Partnership Marketing Summit page and on the LeadsCon site with Hyperlink to Sponsor Website Home Page
- Company Logo included in Partnership Marketing Summit Promotional Emails
- Company Logo on Thank You Signs at Event And Rotating on Screens in Main Conference Room
- Company Description (100-words) in Event Guide

### GOLD PACKAGE

(limit 5) \$5,000

Get your company noticed with this package that includes:

- Sponsor Introduction During Summit From The Main Stage
- Table Top Display In Session Room During The Summit
- Company Logo with in all marketing materials and conference guide
- One Billboard in prominent location (1 - 3'w x 8'h single-sided signs w/sponsor artwork)
- 4 guest passes for sponsor VIP's + 2 sponsor staff passes
- Company Logo on Partnership Marketing Summit page on the LeadsCon site with link to Sponsor Website Home Page
- Company Logo included in Partnership Marketing Summit Promotional Emails
- Company Logo on Thank You Signs at Event And Rotating on Screens in Main Conference Room
- Company Description (50-words) in Event Guide

### Other Sponsorship Opportunities

As a sponsor, you will have pre/onsite/post event branding to a very qualified group of buyers. You will have the opportunity to network and connect and establish a rapport with the customers that you want to reach

### PARTNER PACKAGE

(limit 3): Bring 10 attendees

Inaugural Summit Special – Limited to 3 Partners. This is an excellent opportunity to gain sponsorship exposure AND include your employees or key clients in this inaugural event. Partner firms who commit to purchase 10 attendance passes will receive the following additional benefits:

- Sponsor Introduction During Summit From The Main Stage
- Table Top Display In Session Room During The Summit
- Company Logo with in all marketing materials and conference guide
- Inclusion on the Partner Program Billboard in prominent location (1 - 3'w x 8'h single-sided signs w/sponsor artwork)
- Company Logo on Thank You Signs at Event And Rotating on Screens in Main Conference Room
- Company Description (50-words) in Event Guide

Visit [www.leadcon.com/leadconlv/partnership-marketing-summit/](http://www.leadcon.com/leadconlv/partnership-marketing-summit/) to learn more

For more information and to reserve your package, please contact Andrew Katz at [akatz@accessintel.com](mailto:akatz@accessintel.com)